K-LOVE has been a great value to our communities within South Dakota. The values displayed by this station are remarkable. It is one of the only stations where I can let my family listen without being concerned about what type of negative music and DJing they will hear. In the degrading environment our kids are brought up in, it is great to see a station like K-LOVE providing positive encouragement to them, encouraging self-confidence and family values. If K-LOVE were to be displaced by a LPFM I would have to quit listening to FM radio because of the negative influence other stations currently have.